



EVENT SPONSORSHIP OPPORTUNITY

We are pleased to be able to offer your business a valuable opportunity to align your brand with New Zealand's leading green building organisation. The New Zealand Green Building Council (NZGBC) is pleased to offer you the chance to sponsor our very popular events series: The Green Room.

The Opportunity

The Green Room, which is hosted in Green Star certified buildings, will be held twice in Auckland and twice in Wellington in 2012. The first two events will be held in February and subsequent events in August 2012 (dates to be confirmed). We will consider hosting this event in Christchurch also but at this stage the focus is in the North Island.

The event will feature 3 – 4 speakers who are experts in their field discussing for no more than 15 minutes topical information relevant to different sectors of the building industry. We aim for these events to provide an excellent networking opportunity for NZGBC members and non-members as well as offer fresh green building information to help them in their business. We have consistently had excellent feedback about these events from attendees.

By sponsoring The Green Room you can create:

- Positive associations for your brand and corporate image.
- Competitive advantage by differentiating your brand in the marketplace.
- Greater awareness and education of the environmental initiatives amongst your staff, clients and other stakeholders.

Sponsor Benefits

- Organisation logo on events detail page of NZGBC website
- Organisation logo on invitation emails – sent to database of 3,500 industry members several times in the lead up to the event
- Opportunity to erect two display banners at each event
- Opportunity to welcome attendees to the event or provide the vote of thanks at the end of the presentations
- Opportunity for three (3) complimentary tickets for staff members at each event
- Organisation logo on first and final pages of PowerPoint presentations during the event
- Opportunity to distribute product/service collateral to attendees (please note that this must be approved by the NZGBC and any waste must be collected at the end of the event).
- List of attendees following the event (including name and organisation)
- First right of refusal for future sponsorship of The Green Room

We anticipate between 80 and 100 people attending the Auckland and 60 – 80 people attending in Wellington (subject to venue capacity). Your brand will receive recognition to more than 3,500 industry professionals interested in green building during the ongoing promotion of the event.

Sponsorship Investment (2012)

A total sponsorship package of \$6,000 (plus GST) for two events in February 2012 and two events in August, to be covered by no more than two member sponsors (i.e. \$3,000 plus GST per organisation).

Find out more...

If you are interested in this opportunity please contact Kirsty Campbell, NZGBC Marketing Manager, on (09) 379 3996 (ext 905) or Kirsty.Campbell@nzgbc.org.nz.